



# *How to Register for the Virtual All Majors Career Fair*

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Jan 2021

## *Description/Objective*

*The All Majors Career Fair is here!*

- 1. Learn how register for the event*
- 2. Explore employers attending*
- 3. Engage with Career Center staff to learn best practices*

# *What is the All Majors Career Fair? (Virtual)*

- 1. Hosted bi-annually by the Georgia Tech Career Center*
- 2. Open to all Georgia Tech students and alumni*
- 3. The Spring Career Fair:*
  - Largest Career Fair on Georgia Tech's campus*
  - Nearly 200 companies and over 2,500 students attend the fair*
  - Hiring co-ops, interns, and full-time positions, with students from all majors and degrees.*

*This year's event will be held on **Monday, January 25, and Tuesday, January 26, 2021** and will be hosted virtually on our CareerBuzz platform.*

## *What is Career Buzz?*

- 1. Career Center's job posting and career management portal*
- 2. Available only to GT enrolled students and alumni*
- 3. Activated upon enrollment at Georgia Tech*
- 4. Connects Georgia Tech students with leading employers*

# *Let's Dive In*

- [CareerBuzz Access](#)

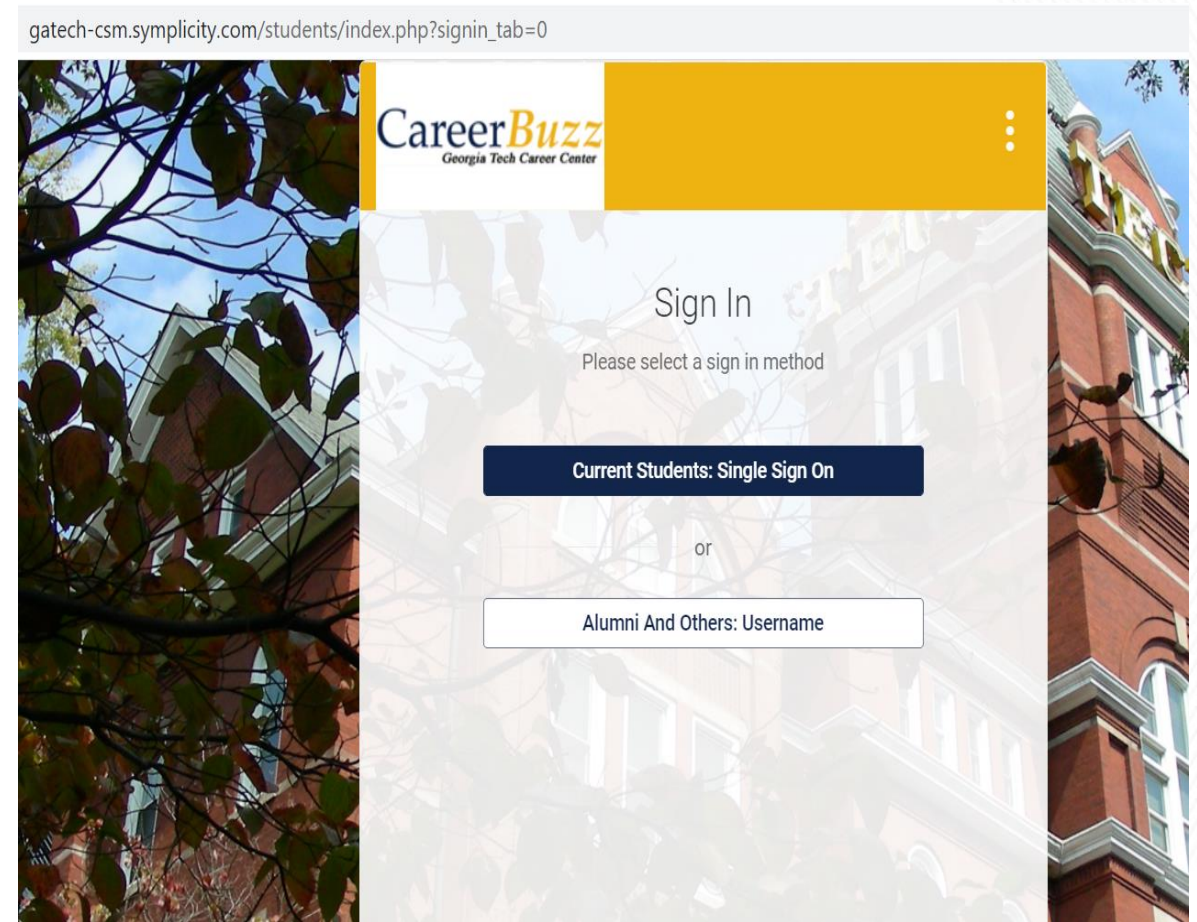


# *LET'S REVIEW*

What to Know

# Go to Career Buzz and log in with your Georgia Tech Career Buzz credentials

1. *Log in*
2. *Update your profile*
3. *Review all information*



# Next Steps

1. *Log in*
2. *Go to Events/Career Fairs/Fair*
3. *Click Attend*
4. *Review all information*





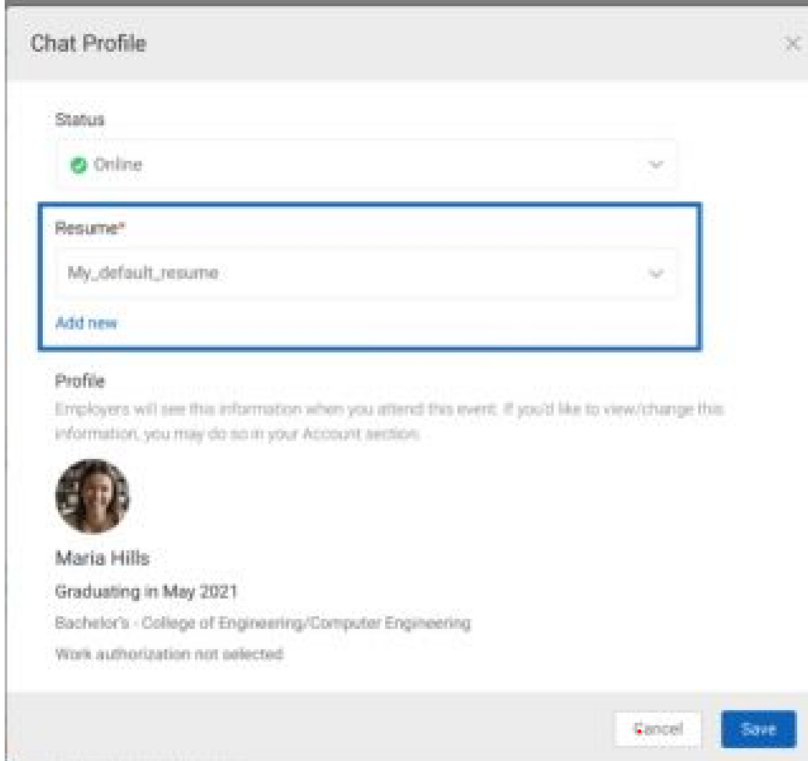
# Chat Profile

1. *You will be prompted to complete or update your Chat Profile*
2. *Set your status to online*
3. *This will occur the day of the fair*



# Resume

1. Upload your resume, if you have not already done so
2. This is the only way to pass a resume to an employer during the fair.

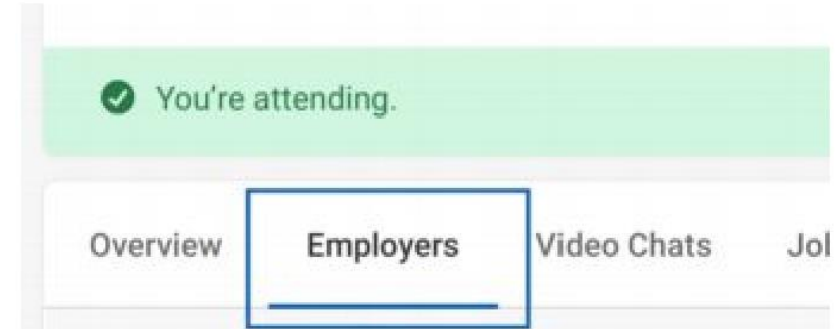


The screenshot shows a 'Chat Profile' window with the following elements:

- Status:** A dropdown menu currently set to 'Online' with a green checkmark icon.
- Resume\*:** A dropdown menu currently set to 'My\_default\_resume', which is highlighted with a blue rectangular box. Below it is a link that says 'Add new'.
- Profile:** A section with a circular profile picture of a woman, the name 'Maria Hills', and the text 'Graduating in May 2021' and 'Bachelor's - College of Engineering/Computer Engineering'. Below this, it says 'Work authorization not selected'.
- Buttons:** 'Cancel' and 'Save' buttons are located at the bottom right of the window.

# *Hello Employers!*

- 1. You can greet employers with your profile picture*
- 2. Start by uploading it under Account/Personal*



The background of the slide is a composite image. On the left, there is a large, semi-transparent arrow pointing to the right, filled with a brownish-gold color. Inside this arrow, the Georgia Institute of Technology logo is visible, featuring the words "Georgia Tech" in a bold, sans-serif font, with a stylized tower icon to the right. Below the logo, the tagline "CREATING THE NEXT" is written in a smaller, all-caps, sans-serif font. The background of the entire slide is a light, off-white color with a large, faint, multi-lined arrow shape pointing to the right, mirroring the shape of the semi-transparent arrow on the left. The overall aesthetic is clean and modern, with a focus on geometric shapes and a consistent color palette of browns, golds, and whites.

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# *DAY OF THE FAIR*

Here we go...

# Find them

1. *When the fair starts, go to the Employer tab*
2. *Search and filter to find employers of interest.*

1. Alphabet
2. Amazon
3. Facebook
4. Uber
5. Apple
6. Salesforce
7. McKinsey & Company
8. LVMH
9. L'Oréal
10. Dell Technologies
11. Cisco
12. Tesla
14. Siemens
15. Unilever
16. The Walt Disney Company
17. Johnson & Johnson
18. IBM
19. Deloitte
20. PepsiCo
21. Accenture
22. EY
23. Schneider Electric
24. Adobe
25. GE



# Speak to Employers

1. Click on the employer to view company profile and positions they are recruiting for
2. Speak to employers in 1-on-1 video chats by clicking on Join Queue
3. The employers who you are waiting for will show up under Upcoming Chats along with estimated wait times





# *REVIEW*

We are here to assist

# *Career Fair - Takeaways*

- 1. Utilize the Career Fair Website*
- 2. Upload your Resume*
- 3. Review Employers*
- 4. Practice interviewing virtually*
- 5. Attend BOTH days*



# Career Fair Website

<http://careerfair.gatech.edu/>

The screenshot shows the top portion of the Georgia Tech All-Majors Career Fair website. At the top right, the tagline "CREATING THE NEXT" is displayed. The header features the Georgia Tech logo on the left and the text "Georgia Tech All-Majors Career Fair" and "UNDERGRADUATE & GRADUATE CAREER SERVICES" in the center. Below the header is a navigation menu with links for "Career Center Home", "Home", "About", "All-Majors Career Fair" (with a dropdown arrow), "Career Fairs", and "Contact Us". A search icon is located on the right side of the navigation bar. The main content area is titled "Upcoming Spring 2021 Career Fairs". Below this title is a large banner image. The banner is split into two parts: the left part has a gold background with a diagonal line pattern and contains text about the event; the right part is a photograph of a person holding a smartphone, with the Georgia Tech Career Center logo and event details overlaid.

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**Georgia Tech**

Georgia Tech All-Majors Career Fair  
UNDERGRADUATE & GRADUATE CAREER SERVICES

Career Center Home | Home | About | All-Majors Career Fair ▾ | Career Fairs | Contact Us

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## Upcoming Spring 2021 Career Fairs

The **All-Majors Career Fair** is hosted bi-annually by the **Georgia Tech Career Center** and is open to all Georgia Tech students and alumni. This year's event will be held on **Monday, January 25**, and **Tuesday, January 26, 2021** and will be hosted virtually on our **CareerBuzz** platform.

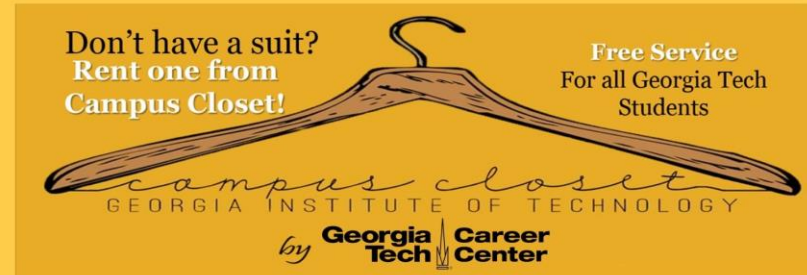
**Georgia Tech Career Center**

SPRING 2021  
**ALL-MAJORS VIRTUAL CAREER FAIR**

# Campus Closet

Visit us at:

<http://campuscloset.gatech.edu/>



## How It Works

- 1) Create an Account and request a time to virtually view clothing
- 2) Virtually view clothing with a representative
- 3) Schedule a time to pick up clothing and drop off with representative
- 4) Pick-up your clothing from a designated sanitized zone in the Career Center
- 5) Rock that business attire!
- 6) Return clothing in the same bag it was given at designated drop off time and area  
*(NOTE: We will clean these items for you! Do not wash yourself)*
- 7) Repeat !



# Upcoming Events and Additional Resources

## Upcoming Events:

[How to Effectively Navigate CareerBuzz](#) – January 14<sup>th</sup> 11:00am

*In this workshop you will learn how to maximize your job search in CareerBuzz and tips and tricks on using the system effectively.*

[Resume, Career Fair Prep, How to Talk to a Recruiter](#) – January 14<sup>th</sup> 5:00pm

*A workshop centered on resume content and formatting for all levels of student job applicants, plus strategy about how to make career fairs productive for the average jobseeker.*

Stay tuned, we have a whole set of new events coming your way to prepare you for the [Spring Career Fair January 25<sup>th</sup> and 26<sup>th</sup>](#). More details to come soon!!

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